

DCRCC Communications Committee Operating Rules

Purpose

Facilitate the Douglas County Republican Central Committee (DCRCC) mission defined in the Bylaws via: 1) Information dissemination; 2) Branding the Committee through regular messaging.

Long-Term Objective

Ensure that when Douglas County folks have a question about politics, related facts or candidate questions, we are the recognized source.

Authority

On 12 Sep. 2013, the DCRCC Executive Committee, in accordance with the DCRCC Bylaws, approved a standing committee called The Communications Committee. This approval required submission and further approval of a set of operating rules for the Committee.

On 10 Oct 2013, the DCRCC Executive Committee approved these operating Rules.

Responsibilities

- Committee is focal point for all communications in and out of DCRCC.
- Management of official DCRCC Talking Points
- Provide regular presence of DCRCC messaging in appropriate media
- Maintain DCRCC Calendar – Facilitate display of calendars of affiliated organizations on our calendar
- Update community calendars for meetings / events
- Compile and distribute DCRCC newsletter
- Draft / Review / Coordinate / Distribute / Publicize Press releases
- Ensure membership are aware of DCRCC news, events
- Event publicity / ticket sales
- Coordinate with sister county and state committees on communications when practical

Composition

- Chairman appointed by DCRCC Chairman in accordance with the DCRCC Bylaws
- Members selected by Communications Chair, with DCRCC Chair approval

Member Involvement

Forward emails to friends / relatives outside DCRCC and ask them to share it further
Post articles, links, etc. to Facebook, Twitter.

Annual Review

~~These operating rules require annual updating and approval by the Executive Board~~

~~Next due: 9 Oct 2013~~

UPDATED: DCRCC Executive Board voted 18 Sep 2014 to revalidate the Communications Committee. The Board also voted to establish the Communications Committee to exist in perpetuity, deleting the annual revalidation requirement.